

CISO EXECUTIVE NETWORK ADVISORY COUNCIL

NAME

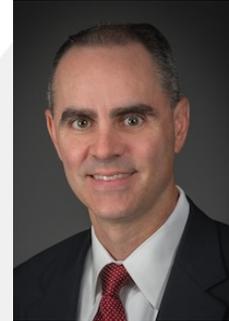
Scott Bonneau

POSITION AND COMPANY

VP, IT Security & Corporate Functions
Dr Pepper Snapple Group

EDUCATION AND CERTIFICATIONS

BS degree from Boston College and MBA from Duke University



EXPERIENCE IN INFORMATION SECURITY

I've worked in IT for 25 years (with an initial focus on applications, PMO, and IT strategy) and I've led our Information Security function at DPS since 2009.

INFORMATION SECURITY GOVERNING PHILOSOPHY

I believe that you need strong program management around your cybersecurity function, spanning security operations and strategic investments. This includes regular assessments of security risks and process maturity, as well as a documented strategic roadmap of required investments. Having strong governance with executive leadership and your Board/Audit Committee is also essential.

MOST IMPORTANT PROJECT OR PROGRAM

We launched a major Cybersecurity Program in 2014, which included a multi-year investment plan. We've made huge strides in recent years in maturing our processes, team, and security technologies. Authentication will be a major focus area in the coming year.

WHAT ATTRACTED YOU TO INFORMATION SECURITY?

The appeal was two-fold for me. First, information security was becoming an increasingly important function within our organization so there was a real opportunity to make a difference. Second, the level of technology innovation and pace of change with cybersecurity risks and mitigation processes was something that attracted me.

BEST ADVICE YOU HAVE RECEIVED AND WHO PROVIDED IT

When first working in information security, several folks commented on the importance of taking a risk-based approach to cybersecurity (I can't recall who first gave me the advice). While it has become a "motherhood and apple pie" philosophy these days, I think it is more relevant than ever. The number of security products/services/vendors is bigger than ever, so it becomes increasingly critical to ensure you are investing in the right processes and technologies (and not just enamored with the newest shiny object without understanding the value proposition for your organization).

WHY DO YOU PARTICIPATE IN THE CISO EXECUTIVE NETWORK?

I truly believe that we can all be more effective in our roles as security professionals by leveraging the insights, best practices, and lessons learned of our peers. We are all fighting the same battles and the CISO Executive Network provides a great platform for this type of collaboration. The format of the CISO Executive Network events is conducive to peer information exchange at a much more granular level than the typical IT security event. It also provides access to leading security vendors outside a normal "selling" situation.